



**5 TECHNOLOGIES HELPING TO MODERNIZE
THE POWER GRID**

WHITE PAPER

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INTRODUCTION

It is a time of transition for the utilities industry. With an emphasis on meeting environmental, social, and governance (ESG) goals, utilities companies are taking advantage of new technologies as they move away from outdated infrastructures.

Utilities organizations have an opportunity to be leaders in adopting some of the cutting-edge technology that can change the industry for years to come.

In this white paper, we'll look at some of these technologies that are modernizing the power grid, and how they are laying the groundwork for the future. These technologies and the trends they are addressing include:

1. IMPROVED SMART METERS

2. INTERNET OF THINGS

3. ESG

4. ARTIFICIAL INTELLIGENCE

5. DRONE USAGE



BY PROVIDING CUSTOMERS WITH MORE DETAILED INFORMATION ABOUT THEIR UTILITY USAGE, SMART METERS HELP CUSTOMERS OPTIMIZE ENERGY USE AND POTENTIALLY LOWER BILLS.

THE INSIGHT DELIVERED BY THESE SENSORS CAN ALERT UTILITIES TO ISSUES, LIKE LEAKS, THAT MIGHT REQUIRE MAINTENANCE.

TREND #1: IMPROVED SMART METERS

It has been years since utility companies have phased out the process of meter readers going to customers' homes to check on energy usage. The smart meters they have used instead have only gotten more advanced in that time.

Smart meters have increasingly been able to send data more quickly and efficiently, and they are easier to install and connect. By providing customers with more detailed information about their utility usage, smart meters help customers optimize energy use and potentially lower bills.

TREND #2: INTERNET OF THINGS

Utility companies rely on sensor data in real time to monitor and control the flow of electricity. In addition to smart meters in homes, the Internet of Things (IoT) can provide real-time data at unmanned locations such as substations, hydroelectric dams, or pumping stations. The insight delivered by these sensors can alert utilities to issues, like leaks, that might require maintenance.

There are a number of devices that help with water management, preventing issues where water is lost before reaching its intended destination in cities. Experts are working with IoT to detect leaks and optimally distribute water. Some devices, for example, are acoustic-based, where sensors mounted on special fire hydrant caps can send alerts if sounds change to indicate a leak.



IN ORDER TO INTEGRATE RENEWABLE ENERGY SOURCES SUCH AS SOLAR AND WIND POWER INTO THE POWER GRID, FOR EXAMPLE, TECHNOLOGIES LIKE SMART INVERTERS NEED TO BE EMPLOYED.

AI CAN HELP MODEL CUSTOMER BEHAVIORS, IDENTIFY PATTERNS IN ENERGY USAGE, AND HELP MAINTAIN THE GRID MORE EFFICIENTLY.

TREND #3: ESG

Environmental, social, and governance (ESG) factors need to remain top of mind for the energy industry. In fact, many of the innovations to the power grid are necessary due to more widespread adoption of renewable energy sources. In order to integrate renewable energy sources such as solar and wind power into the power grid, for example, technologies like smart inverters need to be employed.

The fact that renewable sources can also produce excess electricity means there need to be storage systems capable of handling them, and companies need to find a way to use that excess energy to deliver equitable outcomes to all communities, including those that have been underserved in the past.

TREND #4: ARTIFICIAL INTELLIGENCE (AI)

The huge amounts of data being collected in the utilities industry means AI is being used more and more to help interpret it. AI can help model customer behaviors, identify patterns in energy usage, and help maintain the grid more efficiently.

AI is being used to capture more wind energy, analyzing wind speeds and helping scientists optimize turbine positioning. It can also help predict capacity levels for grids, based on real-time data from solar and wind generation, allowing for greater grid stability.

AI can also help companies improve customer service in a number of ways. By combining weather pattern data or past responses to interruptions, for example, AI can better predict outages, or it can use the data from past performances to respond to sudden changes in usage more quickly.



**THE LARGEST SEGMENT OF THE
COMMERCIAL DRONE MARKET IS THE
ENERGY INDUSTRY.**

TREND #5: DRONE USAGE

More utility companies are using drones to collect data. In fact, the largest segment of the commercial drone market is the energy industry. Autonomous drones can access areas that may not be safe or that might be too expensive to reach otherwise.

Utility companies are using drones to inspect sites, including wind turbines and solar panels. Florida Power & Light Company, for example, uses drones equipped with thermal imaging to identify solar dead spots and defects when they install solar panels and during annual inspections. Drones can also be used to inspect hard-to-reach aspects such as blades on wind turbines.

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HOW THE RIGHT TECHNOLOGY INFRASTRUCTURE CAN MAKE A DIFFERENCE

A modernized power grid needs the right analytics solution. All of the information being gathered by utilities companies is useless if it is not working together to produce actionable results.

The right technology infrastructure includes:

❑ **Integration from multiple data sources**

Even though the information is coming from different technological tools, all of the data is being used to work towards the same goals. A business intelligence solution needs to be able to bring those sources together to produce one result, rather than have each tool producing information in a silo.

❑ **Trusted data**

All of the data—both coming in and going out—needs to be accurate. Every user at every step along the way, whether it is the company or the customer, needs to be able to trust the data that is produced.

❑ **The ability to see the data in a variety of ways**

Different users need different visualizations. Flexibility with how the data is presented allows for everyone to be able to use it in whatever way they need.

CONCLUSION

Many of these trends and innovations are not only good for the utility industry—they are also good for customers. The accurate data that utility companies are collecting means more transparency to customers in their billing, as well as when it comes to customer service. Companies are better able to communicate during outages with specific time frames and by pinpointing problem areas.

With an increased emphasis on renewable energy in the years to come, it is fair to predict that more innovations are on the way. Utility companies will need to continue to work to meet ESG goals and standards in a way that is good for their business. The right analytics solution will help them meet those goals in the most efficient way possible.

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Founded in 1989, Dimensional Insight has thousands of customer organizations worldwide. Dimensional Insight consistently ranks as a top performing analytics organization by customers and industry analysts in its core market segments. For more information, please visit <https://www.utilities.dimins.com>.



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